

A LA CARTE SERVICES MENU

Curated, flexible support for every stage of your brand

BRAND STRATEGY

Brand Therapy Session

90-minute deep dive into your brand, offer, and voice. Comes with a recap & strategic recommendations.

\$197

Messaging & Brand Voice Guide

Tone, vocabulary, and messaging pillars that help you show up consistently across platforms.

Starting at \$850

Brand Audit

In-depth review of your existing brand with recommendations for refinement or repositioning.

\$350

Offer or Naming Strategy

Clarify your service structure, product name, or overall brand architecture.

\$300-\$600 depending on scope

DESIGN SERVICES

Logo Design

Primary logo, alternates, and icon. Includes 2 concept rounds and final files in all formats.

Starting at \$1,200

Mini Brand Kit

Logo, colors, and typography only - perfect for startups or new side hustles.

\$2,200

Pitch Deck or Presentation Design

10-15 slide branded deck (includes structure and layout).

\$975

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Social Media Templates

5-10 custom-designed templates in Canva or Adobe.

Starting at \$650

Print Collateral

Flyers, brochures, business cards, menus, or one-sheets.

\$275-\$950 depending on format and quantity

Website Graphics (Visual Only)

Homepage headers, banner images, or branded section visuals for your existing site.

\$350-\$850 depending on scope

EVENT BRANDING

Event Logo or Theme Lockup

Custom visual identity and color direction for your event.

\$975

Event Materials Design

Signage, menus, presentation slides, or stage visuals.

\$350-\$1,200 depending on complexity

Event Style Guide

Moodboard, color palette, fonts, and brand overview for your vendors or team.

\$675

RETAINER & ONGOING SUPPORT

Creative Retainer

Monthly retainer packages available for ongoing design and creative strategy.

Priority timelines and flexible scopes.

Starting at \$2,000/month

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HOW IT WORKS

- Most a la carte services include a free 15-minute intro call
- Quick turnarounds available for time-sensitive needs
- Bundle multiple services and save (inquire for a custom quote)