

Knanding

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BASICS

- Brand Audit & Competitive Review
- Core Brand Identity Toolkit:
- Branding Suite
- Essential Design Templates
- Website Design
- 30-Day Marketing Roadmap

8,500

GROWTH

EVERYTHING IN BASICS, PLUS:

- Expanded Guidelines and Advanced Templates
- Additional Branded Assets
- Campaign Concepting
- Ad Creative & Strategy Session
- Website Design, Platform Upgrade

12,000

MOMENTUM

EVERYTHING IN GROWTH, PLUS:

- Business Needs Audit
- Refined Messaging & Positioning
- Multi-Touch Campaign Architecture
- Social Media Integration & Content Themes
- Comprehensive Content Calendar
- Content Refresh & Expansion
- Website Upgrades & UX Improvements
- Lead Nurturing & Basic Automation Recommendations
- Strategic Event Ideation
- Event Integration Plan

17,500







ELEVATE YOUR BRAND.